



11-13 OCTOBER 2017
TURIN ITALY

THE VALUE OF HEALTH, HEALTH AS A VALUE

An event for life, sciences and businesses,
to support partnership and networking

CENTRO CONGRESSI TORINO INCONTRA
Via Nino Costa 8 - TURIN

Quality of life is one of the basic elements of progress. A prerequisite for performing all growth-based activities and an institutionally-acknowledged concept.

For this reason, Life Sciences and health-related innovations are among the key elements influencing the progress of mankind and the environment in which we live.

Discussions about health do not simply imply investments and costs, but an absolute value that sees technological innovation as the element of dynamism and growth towards more efficient and effective treatments, solutions and services.

A dynamism towards systems of prevention, prediction, personalisation and participatory management of problems; 4P medicine therefore becomes a revolutionary clinical architecture based on a general and overall vision of the patient.

This scenario is based on the identification of technologies and their sustainable implementation, their sharing and accessibility.

Life Sciences are the element of innovation and transferability to other application contexts. They are a factor of positive discontinuity towards the past and projection into the future.

In this context, science leads to the result that companies, which are often aggregated into territorial clusters, are able to transform through innovative processes, into solutions to be applied directly, or in collaboration with, the institutions.

THE VALUE OF HEALTH, HEALTH AS A VALUE

Meet in Italy for Life Sciences 2017 focuses on this vision, based not only on innovative prediction, prevention, personalised treatment and participatory problem management paradigms associated with human health, but also on the potential fertilisation of the technologies emerging from Life Sciences in other application contexts.

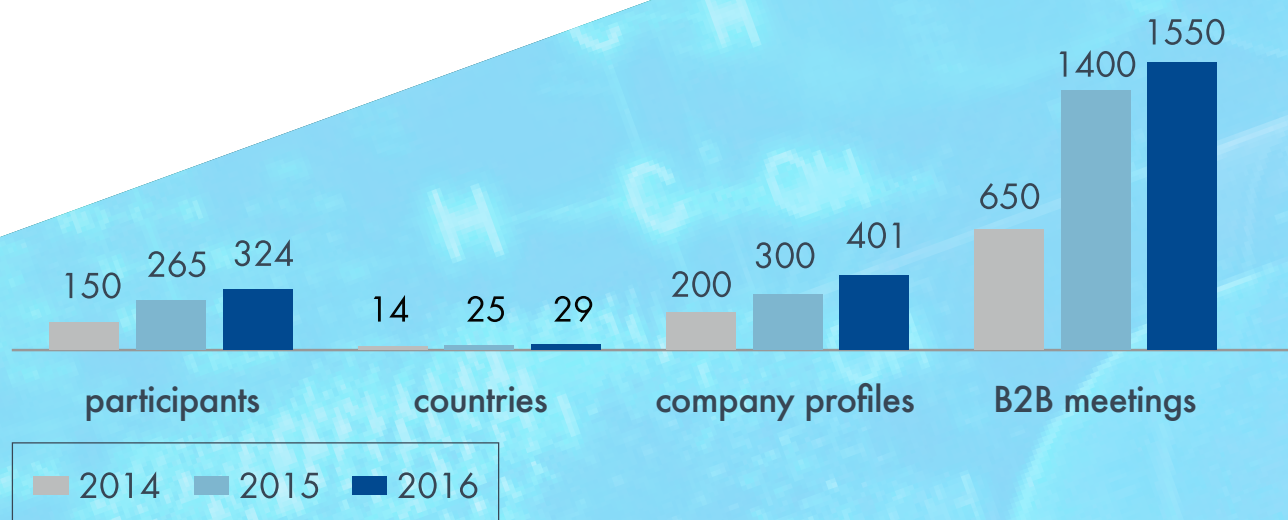
Meet in Italy for Life Sciences

is the main national matchmaking and update event on topical issues in Life Sciences. The fourth edition of the event, which, over time, has acquired significant international participation, will be held in Turin from 11 to 13 October 2017 at the Centro Congressi Torino Incontra.

The event will be divided into three working days, during which business meetings, networking activities pitching sessions, thematic workshops and, at the end, a convention on the industry's key trends and innovation strategies will take place.

The fourth edition of the initiative is sponsored by Confindustria Piemonte and the local innovation centre of excellence in the healthcare sector, BioPmed, managed by Bioindustry Park Silvano Fumero S.p.A, in partnership with the Piedmont Region and the Torino Chamber of Commerce, and in collaboration with the National Technology Platform for Life Sciences, ALISEI, Fit for Health 2.0 and national and international members of Enterprise Europe Network - established by the European Commission in 2008 to support the growth, innovation and internationalisation of businesses, especially SMEs, currently present in over 60 European and non-European countries. The organisation of the event also involved the collaboration between representatives of the territorial systems and the main representative associations of the businesses in the sectors of reference.

The numbers of the past editions



Objectives and themes

The event is based on the organisation of 3 synergistic paths focused on the topic of health and business development. Each component is designed to facilitate meetings between companies, centres and research laboratories, investors (Regions, trade associations, clusters, technology parks, incubators, universities, etc.); the event offers visibility and opportunities for businesses and networking, creating specific forums for dialogue between national and international, public and private stakeholders, by networking research-driven innovation. The event was founded with the aim of creating a favourable context for matchmaking and networking among operators of excellence with international interlocutors.

Sectors involved in Meet in Italy for Life Sciences:

Biotechnologies, Medical devices, Pharmaceuticals and Nutraceuticals
ICT for health, Related services and activities

Schedule

The structure of the event - which is repeated over the years by innovating the specific contents in order to create continuity in activities - is divided into the following elements:

Brokerage event (B2B)

11 and 12 October 2017

Bilateral networking meetings, organized by Enterprise Europe Network

Bootcamp - Italian Healthcare Venture Forum

11 and 12 October 2017

A session during which a Bootcamp is held for innovative start-ups that will undertake a mentorship course and will participate in pitching sessions with investors

Thematic Workshops

11 and 12 October 2017

In-depth meetings on specific topics and debates with international interlocutors in parallel with B2B meetings

International Conference “The value of health: the 4 paradigm and the future of healthcare”

13 October 2017

Central event on the subject of Life Sciences, Health and Wellbeing



Life Sciences in Piedmont

- European Innovation Scoreboard: Piedmont among the 65 "strong innovators" region in Europe;
- second Italian region by number of biotech companies;
- 400 companies, mostly SMEs, operating in life sciences-based sectors;
- 10,000 people employed in the life sciences industry or in life sciences-related sectors;
- over 3,500 scientists working in life sciences, 60% active in health and medical technology;
- 2.2 billion euro invested in R&D;
- over 200 international research centres.
- Strategic initiatives and development policies:
 - » the City of Science of Turin: the largest healthcare company in the country and the nearby Health, Research and Innovation Park (PSRI);
 - » the City of Health and Science of Novara and the Research Centre on Autoimmune Diseases;
 - » the Centre for Molecular Biotechnologies at the University of Turin;
 - » Silvano Fumero Bioindustry Park, Science and Technology Park: establishment and acceleration;
 - » bioPmed Life Sciences and Healthcare Innovation Pole: technology transfer and SME development
 - » the "Life Sciences" technology platform: major collaborative projects between companies and research centres;
 - » the Integrated Supply Chain (PIF) Health and Wellbeing Project: for the internationalisation of Piedmontese businesses.

Organisational coordination

The organisational coordination of Meet in Italy for Life Sciences 2017 is guaranteed by:

Confindustria Piemonte, ALPS Enterprise Europe Network

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Partners

For the 2017 edition in Turin, the partners of Meet in Italy for life Sciences are as follows:



Regional policy for smart, sustainable and inclusive growth

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For informations:

www.meetinitalylifesciences.eu

For further informations and registration:

<https://www.b2match.eu/mit4ls2017>