

Design for enterprises

Short Course – Bruxelles, Belgio – 11 Settembre 2018

AGENDA

Short Event

Orario	Contenuti
10:00-10:30	Intro to the course
10:30-11:30	Strategic Design for SMEs
11:30	Coffee break
11:45-12:45	Customer-Centered Design & Design for Shaping Products
12:45-13:30	Design Driven Innovation
13:30-14:30	Lunch
14:30-15:30	Teamwork on Design Driven Innovation
15:30-16:30	Teamworking on Strategic Design for SMEs
17:00	Closure + USB stick