

DRAFT PROGRAM VER 4G AS OF 30.09.2024 – APPROVAL PENDING

The Italy – US Tech Business and Investment Matching Initiative

PLENARY SESSION

FRIDAY, OCTOBER 25, 2024, from 9.00am to 2.15 pm

Auditorium of the

Embassy of Italy to the United States

3000 Whitehaven Street NW Washington, DC 20008

9.00 Registration and Welcome

9.30 – 10.00 Presentation of the Strategic Study on Opportunities for Italian Companies in the US

- Mariangela Zappia, Ambassador of Italy to the United States
- Italian Trade Agency (TBC)
- Lorenzo Tavazzi, Senior Partner and Head of International Development, The European House Ambrosetti - TEHA

10.00 – 10.05 The Italy – US Tech Business and Investment Matching Initiative: an Introduction

- Andrea Gumina, President, The Transatlantic – Harmonic Foundation

10.05 – 10.35 Session I – *The Italy – US Tech Business and Investment Matching Initiative: Institutional Remarks*

- Italian Ministry of Enterprises and Made in Italy Representative / Italian Government Representative
- US Administration Representative
- Jack Markell, US Ambassador to Italy
- Massimiliano Fedriga, President of the Italian Conference of Regions

10.35 - 12.45 Session II – *Boosting Investments in Aerospace and Life Sciences/Bioeconomy sectors through stronger local-to-local partnerships*

Moderated by: Stefania Palma, Financial Times [TBC]

10.35 – 10.40 *An interactive tool to explore Italian Aerospace and Life Science Ecosystems - an introduction by: Alessandro Capocchi, Full Professor of Business Economics, University of Milano Bicocca*

10.40 – 11.40 Fireside Chat 1 – How to strengthen investments between Italy and US

- Amedeo Teti, Director, Italian Interministerial Foreign Investment Attraction Committee
- Daniel Ricchetti, Deputy Special Representative for City and State Diplomacy, DoS
- Jasjit Singh, Executive Director of SelectUSA
- Eric Smith, Tech Hubs Program Director at the U.S. Department of Commerce EDA (TBC)
- Mauro Battocchi, Director General for the promotion of Italy, Italian MFA

11.40 – 12.50 Fireside chat 2 – A strategy to reinforce Local-to-local partnerships

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- Sergio Emidio Bini, Regional Minister for Economic Development, Friuli – Venezia Giulia (TBC)
- Andrea Tronzano, Regional Minister for Economic Development, Piemonte (TBC)
- Andrea Di Lucente, Regional Minister for Economic Development, Molise (TBC)
- Alessandro Delli Noci, Regional Minister for Economic Development, Puglia (TBC)
- Confindustria Representative
- Marjorie Chorlins, Senior Vice President for European Affairs at the U.S. Chamber of Commerce
- National Governors Association (TBC)

12.50 pm Closing remarks / Keynote Speech

- Francesco Rocca, President, Regione Lazio (TBC)

1 pm – 2.15 pm Networking Lunch

2.15 pm Plenary Session ends

TBD

1pm – 1.30 pm Press Conference

- Mariangela Zappia, Italian Ambassador to the United States
- Massimiliano Fedriga, President of the Italian Conference of Regions
- Andrea Gumina, President of the Transatlantic-Harmonic Foundation
- **Other US and Italian Representatives TBC**

With Italian and US journalists

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- Industrial Champion from Life Sciences / Bioeconomy Ecosystem (indicated by US Chamber of Commerce)

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2.40 pm – 3.50 pm 4 minutes presentation from each Delegate

3.50 pm – 4.50 pm Interaction among Delegates

4.50 pm – 5.00 pm Co-Chairs’ Wrap-Up and Final Remarks

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