

SACE, with the kind collaboration of **Confindustria**, is pleased to invite you to a presentation of potential business opportunities for Italian SMEs with **DEACERO**, a leading group in the production and distribution of wire and long steel worldwide. The Company holds an integrated business model and is interested in meeting Italian suppliers of technologies for recycling of ferrous material, steel production and processing equipment and machinery, as well as for handling and distribution. In the framework of the Push Strategy Program, SACE and DEACERO are collaborating to increase the volume of procurement from Italy.

The webinar will feature a presentation of new business opportunities for the Italian SMEs operating in the Steel sector.

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Agenda

16:00 Opening remarks

Cristiana Pace, International Affairs - Confindustria Jenaro Laris, Head of Mexico City Office - SACE

16:10 DEACERO Corporate Presentation

Jesus Aguilar Pratt, VP of Business Development - DEACERO Ivan Martinez Edgar, VP of Procurement - DEACERO Carlos Hernández Rodriguez, VP of Strategic Sourcing & Procurement - DEACERO

16:40 Doing business with DEACERO and in the LATAM Region

Alberto Voltolina, VP Sales North America - Danieli Group

16:50 How to support the Italian supply chain in the Steel sector

Alessia Lordi, Senior Global Relationship Manager, SACE

17:00 Wrap up and Q&A

Moderator: Luca Passariello, Head of Supply Chain and Business Promotion – SACE

For more information please email <u>businesspromotion@sace.it</u>