









# **ITALY MEETS USA**

# CDP Business Matching: the digital platform connecting US and Italian companies

25<sup>th</sup> January 2023

h 18:00 (Rome time) / 12:00 (Washington time) / 09:00 (San Francisco time)

# 17:30 Registration

#### 18:00 Introductory welcome

Pasquale Salzano, Chief of European and International Affairs, CDP and President, SIMEST

### 18:05 Opening remarks

Mariangela Zappia, Ambassador of Italy to the United States of America Dario Scannapieco, CEO, CDP Shawn Crowley, Chargè d'Affaires of the Embassy of the United States of America in Rome

### 18:25 The US-Italy economic relations: outlook and future perspectives

Andrea Montanino, Chief Economist and Director, Sectoral Strategies and Impact, CDP

# 18:30 Innovation in sustainable manufacturing

Alberto Vacchi, Chairman, IMA Group
Tim Hofmann, Vice President Operations, Frank B. Clayton's Sons Inc.
Luigi La Corte, Group Chief Financial Officer, Recordati
John McWhinney, Director Business Development Third Party Logistics Services, Specialty
Solutions, Cardinal Health

#### 18:50 Made in Italy: creativity and passion

Paolo Marchesini, Chief Financial and Operating Officer, Campari Group Andrea Berti, Senior Director Business Development, Atalanta Corporation Bob Mitchells, Co-CEO, Mitchells, Richards, Wilkes, Bashford, Marios

#### 19:10 CDP Business Matching Platform - Brief Presentation

#### 19:15 Closing remarks

Barbara Beltrame Giacomello, Vice President for Internationalization, Confindustria Dario Costantini, President, CNA Simone Crolla, Managing Director, American Chamber of Commerce in Italy Antonino Laspina, Director, Italian Trade Agency New York

#### 19:30 End of event

Moderator: Alessandra Migliaccio, journalist, Bloomberg News



