CONCEPT NOTE

WEBINAR 16.02.2023 MEXICO



Founded in 1933 Banco Nacional de Obras y Servicios Públicos (Banobras) is a state owned development bank based in Mexico City. More specifically, Banobras provides financing and refinancing to infrastructure and public service

projects. It also promotes the institutional strengthening of state, municipal and federal governments; fosters the participation of the private banking sector and institutional investors in infrastructure projects; and assists municipalities and entities unable to obtain private financing. Banobras mainly supports projects in the areas of transport infrastructure, power generation, wastewater treatment plants, and urban transport, among others.

In addition, Banobras is also **the entity in charge of managing** the <u>Mexico Project HUB</u>, a digital platform aimed at linking infrastructure and energy projects with national and foreign investors, promoting long-term financing. All interested stakeholders will be able to find useful information regarding the strategic projects: pre-investment, bidding, construction and operation.

Mexico Project HUB has also developed a section providing **sustainability information**, which identifies the alignment of projects to this type of practices according to the methodological framework defined by the IDB, as well as its alignment with the UN Sustainable Development Goals (SDG). In this regard, the platform has been internationally recognized as a best practices (<u>Link</u> – Sustainable Infrastructure Tool Nagivator).



The speaker at the webinar will be **Mr. Luis Alberto Ampudia Pinal**, **Head of Project Information** and in charge of managing and operating the digital platform Mexico Project HUB (**Linkedin**).





MEXICO: NEW BUSINESS OPPORTUNITIES IN THE INFRASTRUCTURE AND WATER TREATMENT SECTORS



Thanks to the Push Strategy program, the initiative through which SACE promotes the increase of Italian exports in high-potential markets, Italian small and medium-sized enterprises will be facilitated in entering into contact with the Mexican Ministry of Finance in order to explore new business opportunities related to projects in different sectors, including transportation, maritime, environment, urban services, energy and culture.

Mexico is the 15th largest economy in the world and the second largest country in Latin America, after Brazil, in terms of population and economy.

The country enjoys a strategic position in the American subcontinent which makes a truly integrated economy in both regional and global value chains. Mexico is a member of the USMCA free trade agreement (ex. NAFTA) and has been a member of the OECD, the first Latin American country to join, since 1994.