



CONFINDUSTRIA



UNGHERIA

**CONFINDUSTRIA UNGHERIA
PRESENTS**

***THE NEW GATEWAY FOR
A PAN-EUROPEAN INDUSTRIAL
DEVELOPMENT***

BUDAPEST / DEBRECEN

June 1ST and 2nd, 2023



PROGRAM

THURSDAY JUNE 1ST

18:30 At the Istituto Italiano di Cultura in Budapest, cocktail offered by the Italian Embassy, for the celebrations of the Republic Day.

FRIDAY JUNE 2ND

7:30 Leaving Budapest at 7:30 toward Debrecen.

10.00 Arrival in Debrecen and registration of the participants

10.30 Opening of the ceremony by Mr. Roberto Massucco President of Confindustria Ungheria.

10.45 Institutional greetings by Hungarian and Italian Authorities

11.00 Investing in Hungary by HIPA (Hungarian Investment Promotion Agency)

Economic development and potential growth of Debrecen by Mr. Zoltán Pécskay, Managing Director of EDC

11.45 UNICREDIT seminar by Mr. Alessandro Poli Head of Unicredit International Center and by Mr. Andrea D'Alessandro – Head of International Center UniCredit Bank Hungary

12.15 Q & A

12.30 Buffett lunch

14:00 Network in East Europe, presented by Mrs. Maria Luisa Meroni President of Confindustria East - Europe

14:30 Closure of the event by Mr. Raffele Langella - Director International Affairs

15:00 Leaving Debrecen toward Budapest

18:00 Budapest Business Party, on boat on the Danube, begins.

