



BUSINESSEUROPE'S SME ROADSHOW. 2ND STOP ROME.

Green and digital transition: are SMEs there yet?

4 October 2023, 9.30 | Confindustria, Viale dell'Astronomia 30 | Roma

09.30 **Check-in**

09.40 **Opening and introductory remarks by:**

Stefan Pan

Delegate for Europe, Confindustria

09.50 **Welcoming (video) message from:**

Roberta Metsola

President, European Parliament

10.00 **Keynote address by:**

Valentina Meliciani

Director, LUISS Institute of European Analysis and Policies

10.15 **Keynote (video) address by:**

Thierry Breton

European Commissioner for the Internal Market, European Commission

10.30 **Green and digital transition: is EU action fit to win the challenge? Opportunities, needs and answers for SMEs**

Is the regulatory framework being defined at European level fit for purpose? How are SMEs reacting to the burden deriving from it? Are initiatives such as the Green Deal Industrial Plan sufficient to preserve and strengthen their competitiveness? Are new instruments needed to support SMEs competitiveness?

Panel discussion with:

Antonella Correr

DG GROW, European Commission

Fabrice Le Saché

Chair, BusinessEurope Entrepreneurship & SME Committee

Raffaele Spallone

Head of unit "Policies for digitization and analysis of productive sectors", Italian Ministry for Enterprises and Made in Italy

Gian Luigi Zaina

CEO, Della Rovere Srl; Vice-President for internationalisation, Piccola Industria Confindustria

11.40 **Qs&As**

12.00 **Address by:**

Raffaele Fitto

Italian Minister for European Affairs, Cohesion Policy and the National Recovery and Resilience Plan (tbc)

12.15 **Concluding remarks by:**

Giovanni Baroni

President, Piccola Industria Confindustria

MODERATED BY:

Luca Orlando

Journalist, IlSole24ore