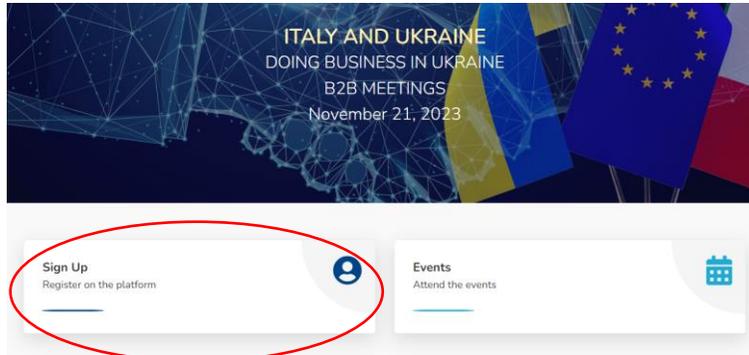


Confindustria International Meeting Platform GO! - Short Guide for Participants



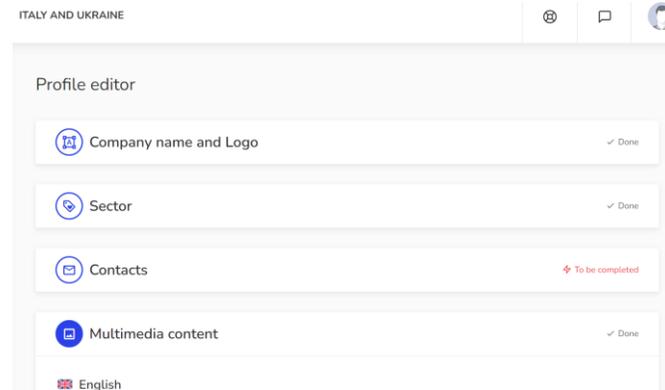
HOW TO REGISTER FOR PARTICIPATION

Connect to the link [ITALY AND UKRAINE \(confindustria.it\)](https://confindustria.it)

Click on **Sign Up** to Register your participation (Registration on the Platform and to the Initiative)

1. **Fill out** the form in all its required fields
2. **Accept** the terms of service and privacy policy, then click on **Confirm registration**
3. **Confirm Registration**

The organizers will receive your registration and accept your participation to the initiative

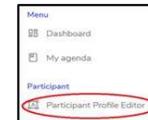


A marketplace will be activated to allow B2B meetings

PROFILE YOUR COMPANY FOR B2B MEETINGS

To **profile** your company, access the platform with your credentials and click on the icon in the upper left corner. A drop-down **menu** will appear.

Click on **Participant Profile Editor**.

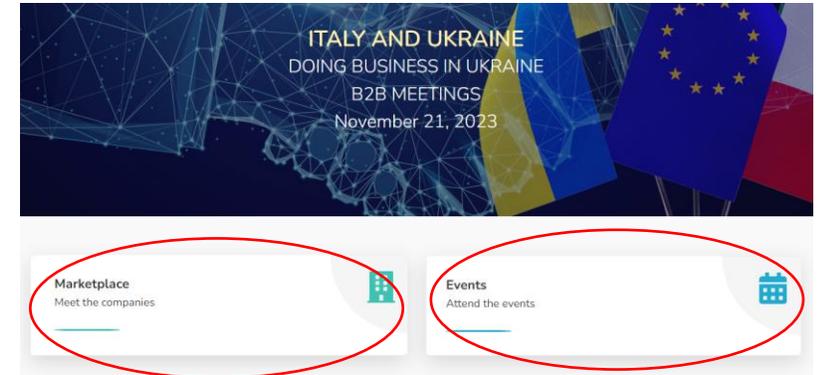


Here you will find the information sections to be completed with information on your company activity and partnership expectations which will appear on the Marketplace for B2B meetings.

!!! The Marketplace will be activated and visible about 2 weeks before the event.

Follow the steps and fill out each individual section.

Click on **Save and continue**. For a final overview of the profile, click 'Profile Preview'.



HOW TO REQUEST A B2B MEETING AND ATTEND THE EVENT

Once the Marketplace is open (*!you will receive an e-mail and see the box on the webpage*) you can visit it and request meetings to the companies of interest (*you can use filters to sort companies of interest*) present in the Marketplace by clicking on the **“Arrange a meeting”** button on the right side of the page and clicking **Confirm**. You might also receive meeting request from other companies: to accept a meeting, go to the dashboard, click on **Requests received** and click on **Accept meeting**.

*Your B2B meeting agenda will be visible in the **My agenda** section from the left column of the menu.*

*

To attend the Digital Event on the set day, **sign in** from the Event's webpage through the user icon at the top right, with the email and password generated during registration. Click on **Events** and **Attend the event** to participate to the live streaming.