

With the Patronage



Ministry of Foreign Affairs
and International Cooperation

GREENTECH GLOBAL FORUM

Complesso Gazometro Ostiense
Via del Commercio, 9

**SEPTEMBER 16TH - 17TH
2024**

Official Sponsor

INTESA  SANPAOLO

With the collaboration

 **UNINDUSTRIA**
UNIONE DEGLI INDUSTRIALI E DELLE IMPRESE
ROMA • FROSINONE • LATINA • RETI • VITERBO



ASSOCAMERESTERO
ASSOCIAZIONE DELLE CAMERE DI
COMMERCIO ITALIANE ALL'ESTERO



THE INITIATIVE

The GreenTech Global Forum is an annual initiative promoted by Lazio Local Government under the patronage of the MAECI - Italian Ministry of Foreign Affairs and International Cooperation with the collaboration of ITA - Italian Trade Agency, SACE and SIMEST.

International representatives of development agencies, industrial clusters, companies, investment funds and economic diplomats are due to attend the first edition of the meeting, as well as italian executives.



THE INITIATIVE

The agenda of the forum, spread over two days, is made up of institutional tables, promotional workshops and networking sessions, giving international players the chance to present opportunities and projects, later discussed in confidential sessions.

The Forum is focused on leading-edge Technologies for Energy Transition and Smart Cities Applications:

- **Green Power**
- **E-Mobility**
- **Advanced Citizen Services**
- **Circular Economy.**



GOALS

Promoted in the framework of the *Rome Future Week* and hosted by *Rome Startup Week*, the GreenTech Global Forum is conceived as an international matching platform between Companies and Institutions for a sustainable approach to development.

International players and selected Italian companies can meet and share projects of R&D, Innovation, Manufacturing, Distribution, following a win-win approach.

GOALS

PROMOTION

Developing of joint projects between local companies and international actors

MARKETING

Promoting Lazio as a strategic hub for international investments in Green Technologies

NETWORKING

Opening a new smart place where Institutions, Agencies, Companies and Innovators can share ideas and opportunities for Sustainability

INNOVATION

Fostering innovation and technological transfer between SMEs and large companies at global level

PARTNERS

The forum, promoted by Lazio Region, is organized by Lazio Innova with the qualified support of:

MAECI

(Italian Ministry of Foreign
Affairs and International
Cooperation)

SIMEST

(Italian Internationalization
Support Company)

SACE

(Italian Export Credit
Agency)

ITA

(Italian Trade Agency)

The forum aims to involve:

TARGET

A

A selected international audience of Public and Private Executives is due to join the forum:

- **Company decision makers**
- **Diplomats**
- **Representatives of Development Agencies and international Chambers of Commerce**
- **Investors**

B

A representation of companies, mainly from Lazio and central Italy, coming from the following sectors:

- **Green Power**
- **E-Mobility**
- **Advanced Citizen Services**
- **Circular Economy**



FOLLOW-UP

Targeted follow-up actions are planned to strengthen relationships and consolidate collaborations started during the forum, through:

**A digital matching platform provided
by Lazio Innova**

Networking and project sharing initiatives

Lazio Region, as part of ERDF - European Regional Development Fund tenders, will foster the joint participation in international tenders by regional and foreign companies.

AGENDA

MONDAY SEPTEMBER 16TH 2024

INSTITUTIONAL PLENARY SESSION

09.00 - 09.30 Registration and Welcome Coffee

09.30 - 11.00 Official Opening and Welcome Speeches

- MAECI (Italian Ministry of Foreign Affairs and International Cooperation)
- Lazio Region
- ITA (Italian Trade Agency)
- SACE (Italian Export Credit Agency)
- SIMEST (Italian Internationalization Support Company)
- IntesaSanPaolo Bank

11.00 - 11.30 GreenTech Success Experiences, international case studies
Workshop leaded by Assocamerestero

11.30 - 12.00 Coffee Break and Networking

12.00 - 13.30 International Institutional Round Table

Diplomats, Development Agencies, Business Associations, Chambers of Commerce, Corporate Executives
“Green Economy a driver for development”

13.30 - 14.30 Light Lunch

AGENDA

MONDAY SEPTEMBER 16TH 2024

INTERNATIONAL MATCHING *PARALLEL SESSIONS*

Parallel Session 1. Green Power: production, storage, distribution

14.30 - 16.00 International Players display technologies and collaboration proposals to Italian Companies

16.00 - 16.45 International Open Innovation Speed Pitch presentations by selected Lazio Enterprises

Parallel Session 2. Smart Cities: E-Mobility, Advanced Citizen Services, Circular Economy

14.30 - 16.00 International Players display technologies and collaboration proposals to Italian Companies

16.00 - 16.45 International Open Innovation Speed Pitch presentations by selected Lazio Enterprises

AGENDA

MONDAY SEPTEMBER 16TH 2024

17.00 - 18.30 Speed Networking Aperitif

Time focused for informal meetings aimed at developing partnerships and potential collaborations among attendees from both sessions

NETWORKING DINNER

20.00 - 23.00 Dinner

With the participation of International Players and a selection of Italian Public and Private Executives

AGENDA

TUESDAY SEPTEMBER 17TH 2024

FOCUSED WORKSHOPS

Strategies and Opportunities from Public and Private Executives

09.30 - 10.30 Agrivoltaics in the Southern Mediterranean Countries, a new energy policy and the Mattei Plan for development

10.45 - 11.45 Italy-Iora (Indian Ocean Rim Association) partnerships: sustainable development and blue economy

10.45 - 11.45 (*parallel event*) High Tech for environment: competitive proposals from EU Countries

11.45 - 12.15 Coffee Break and Networking

12.15 - 13.15 Environment and Green Power, the booming market of Asean Countries

12.15 - 13.15 (*parallel event*) Partnership proposals from USA Companies: Green Power and Smart Cities

13.30 - 14.45 Networking Lunch

AGENDA

TUESDAY SEPTEMBER 17TH 2024

15.00 - 16.00

Institutional Workshop

National, Regional, Private Funding and Services to support internationalization policies of Italian SMEs
The next internationalization call of Lazio Region
Q&A Session

16.15 - 16.45

Closing Remarks

Results, perspectives, proposals

17.00 - 18.00

Farewell Cocktail

To finalize discussions in an informal vibe



Cofinanziato
dall'Unione europea



REGIONE
LAZIO



Camera di Commercio
Roma