




GULFOOD BREAKFAST BRIEFING 2026

 Tuesday, 27 January 2026
 08:30am – 10:30am
 Dubai Expo City - North Hall 13

PROGRAMME

08:30 AM - 09:00 AM

Registration & Networking

09:00 AM - 09:05 AM

Welcome Address

H.E. Mohammed Ali Rashid Lootah

President & CEO
Dubai Chambers

09:05 AM - 09:20 AM

Navigating Dubai's F&B Sector: Insights & Opportunities

This session offers an in-depth overview of Dubai's dynamic F&B sector, presenting the latest updates, key figures, and market insights that define its growth. It will highlight emerging trends, investment opportunities, and success drivers positioning Dubai as a leading global hub for innovation and trade in the F&B industry.

Presente

Omar Khan

Head - Research and Data Department
Dubai Chambers

09:20 AM - 09:40 AM

Executive Spotlight: Scaling Success and Driving Growth in Dubai's F&B Market

Gain exclusive insights from a leading F&B industry executive on how Dubai's integrated ecosystem is enabling growth, innovation, and global competitiveness across the food value chain. This session will uncover the key enablers that have positioned Dubai as a strategic hub for food trade, manufacturing, and innovation – including its advanced logistics and infrastructure, supportive regulatory framework, and access to over 2 billion consumers across regional and international markets. The discussion will also highlight how international companies can tap into Dubai's thriving F&B landscape to establish, expand, and connect with new market opportunities across the MENA region and beyond.

Speaker

Sami Bejjani

Co-Founder & Chief Financial Officer
Kitopi

Moderator

Rebecca McLaughlin

MC, Moderator & Media Trainer
Eastham TV Presenter

09:40 AM

End of Programme

09:40 AM - 10:30 AM

Expanding Horizons: Dubai Chambers at Your Side

A series of one-to-one meetings offering practical guidance and strategic advice to:

- International companies exploring business establishment and investment opportunities in Dubai
- Dubai-based businesses pursuing expansion into overseas markets

Delegates will engage directly with Dubai Chambers respective teams to receive practical insights, tailored guidance and support to advance their growth plans.