

 **Italy & South East Asia**  
**Country Event Myanmar**



Rome, 5 July 2013  
ICE – Agency  
Sala Pirelli

9:30

*Registration and welcome coffee*

10:00

*Welcome addresses*

**Riccardo Monti**

President of ICE – Italian Trade Promotion Agency

**Tint Swai**

Ambassador of the Union of Myanmar to Italy

**Paolo Andrea Bartorelli**

Ambassador of Italy to the Union of Myanmar

**Piero Fassino (tbc)**

President of Italy-Myanmar Business Council

10:30

*Panel*

**Myo Min**

Director - Directorate of Investment and Company Administration  
Ministry of National Planning and Economic Development of the Union of Myanmar

**Hlaing Oo**

Director of Projects - Department of the Directorate of Hotels and Tourism  
Ministry of Hotels and Tourism of the Union of Myanmar

11:00

*Coffee Break*

11:15

**Moe Kyaw**

Joint Secretary General  
UMFCCI - Union of Myanmar Federation of Chambers of Commerce & Industry

11 :40

*Key-note addresses*

**Vincenzo Cali**

Italian Trade Commissioner in Bangkok (in charge for Thailand and Myanmar)

**Michele Boario**

Senior Economic Advisor

12:15

*Q & A*

12:30

*End of proceedings and Buffet lunch*

14:00-16:00

*Meetings with panelists*

*Moderator*

**Francesco Pensabene**

Industrial Cooperation and International Organisations Area manager  
ICE – Italian Trade Promotion Agency