

## Certification Standards



### Mandatory Services for Bronze Level Certification



- \* CCTV Channel
- \* Recommended Chinese Speaking TV
- \* Full Price: 2000 €
- \* Special discount of 10% for Unindustria: 1800 €
- \* Presence of "Welcome Chinese" Magazine in the hotel rooms  
The magazine has no additional cost. (starting form 2015)

### Mandatory Services for Silver Level Certification



- \* All services from Bronze Level
- \* Union Pay credit card acceptance
- \* Kettles and tea-set provided in room
- \* Full Price: 3000 €
- \* Special discount of 15% for Unindustria: 2550 €

### Mandatory Services for Gold Level Certification



- \* All services from Silver Level
- \* Chinese Breakfast
- \* "Welcome Chinese" Information Kit
- \* Mandarin speaking staff or online assistantance
- \* Special discount to Welcome Chinese cardholders (starting in 2015)
- \* Full Price: 4000 €
- \* Special discount of 20% for Unindustria: 3200 €

Strategic Partners:

