



CONSORZIO
ROMA RICERCHE

 UNINDUSTRIA
UNIONE DEGLI INDUSTRIALI E DELLE IMPRESE
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Think-Tech Italia

USA CANADA 2015

Made in Italy ICT innovation showcase



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“Think Tech Italy” is the new project dedicated to the internationalization of companies working in the field of research and technology transfer.

Powered by Consorzio Roma Ricerche, it was presented by Unindustria to the “Call Internationalization” of the Lazio Region “LR n. 5 of 2008 “Discipline of regional interventions to support the internationalization of small and medium enterprises in the Lazio” - “Expression of Interest”.

recipients

22 Companies and Start-ups, with their headquarters within the Region of Lazio, that have high technological products with particular reference to: bio and nanotechnologies, technologies related to the agri-food sector, new materials, ICT.

The project includes the involvement of key players of the regional territory including: Tecnopolo, University La Sapienza, Luiss, University of Tor Vergata, the Italy America Chamber of Commerce of South East and the Italian Chamber of Commerce in Toronto.

“Think Tech Italy” will give companies the opportunity to:

- meet new technological / financial partners in a global scale;
- promote new products / services to the international market;
- find partners for research projects.

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target countries

- **United States of America**
- **Canada**

meetings with international partners

- participation in international events (fairs, workshops) with a B2B events and conferences;
- incoming missions for American buyers and system integrators that will visit the companies involved in the project;
- outgoing trade missions with on-site visits to the premises of potential customers/partners;
- Follow-up in the maintenance, management and development of business contacts (thanks to technical support, consulting services on issues such as: customs legislation, taxation and international contracts, transport and currency regulations).

tailored made services

- export check-up with a SWOT analysis of the company / product with preliminary analysis of the markets of potential interest and definition of target customers/partners;
- analysis of the industry, the competitive environment and the market for the products / services of the company and assessment of business skills;
- market analysis and identification of potential clients / partners through the Italian Chambers of Commerce abroad;
- selection of counterparts in the North American markets through the two Italian Chambers of Commerce;
- marketing of the company profiles and catalogues;
- support in contact with customers of your interest;
- support activities with customers located in areas;
- credit Passport cooperation with the rating agency Moodys;
- APP catalogue containing the participating companies in the project.

team building: sharing ideas

- meetings among participating companies, research centers and universities involved in the project, aiming at creating and facilitating integration of the proposed technologies, in order to create new offers that are more suitable with international clients;
- organization of workshop with the participation of large-scale companies aiming at developing new innovative projects.

events

companies

events

- **eMerges Americas**
(May 1st - May 5th 2015)
- **B2B**
- incoming of foreign partners

contacts

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international@un-indutria.it

www.thinktechitalia.org

- **Aten Is Srl**
 - A3R Srl
 - Blue Thread Srl
 - Dune Srl
 - Dian Srl
 - ePM Engineering Srl
 - Evoelectronics Srl
 - Falconlog
 - Infosolution SpA
 - Quanta SpA
 - Sigma Consulting Srl
 - Space Exe Srl
 - Wave Advanced Technology
 - UAS – Umbria Aerospace Systems Srl
- **Protec Srl**
- **Consulcesi Srl**
- **Cybertec Services Srl**
- **Docta Srl**
- **ETOP Srl**
- **Fasi Biz**
- **Logistics Consulting Srl**
- **Nestor Scarl**
- **Numidia Srl**
- **Sanità In-Formazione SpA**
- **SDS – System Development & Support Srl**
- **Unidata SpA**





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