



**ITALY-TAIWAN**  
**Cooperation Forum & Business Mission**

23<sup>rd</sup>-25<sup>th</sup> JUNE 2015, TAIPEI

**BUSINESS DELEGATION PROGRAM**  
**(draft of May 19<sup>th</sup> 2015)**

**DAY ONE – Tuesday, 23<sup>rd</sup> June**

- 09:30** “Doing business in Taiwan” market presentation by local experts & entrepreneurs
- 10:30** Roundtable sessions:  
- *Italy-Taiwan technology cooperation*  
- *Retail & Distribution system in Taiwan*
- 12:30** Networking lunch
- 14:00-18:00** B2B meetings between Italian and Taiwan organizations (companies, research centres, universities, etc.)
- Evening** Welcome dinner hosted by the local Italian Governmental Office

**DAY TWO – Wednesday, 24<sup>th</sup> June**

- Morning** Organized visits to:  
- hypermarket chains (*only for Food&Beverage companies*)  
- technology research centers
- To follow** Meetings with sectoral executives and/or organizations’ management
- 13:00-14:30** Lunch break
- 14:30-17:00** Debriefing on the results agreed during the Italy-Taiwan Cooperation Forum and Presentation of Business/Investment Opportunities in Taiwan
- Italian Ministry of Economic Development
  - Taiwan Bureau of Foreign Trade, Ministry of Economic Affairs
  - CIECA-Chinese International Economic Cooperation Association in Taiwan
  - TAITRA-Taiwan External Trade Development Council
- Evening** Official networking dinner hosted by Taiwan Bureau of Foreign Trade



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## DAY THREE - Thursday, 25<sup>th</sup> June

- Morning** Targeted visit to an Industrial Cluster in Taipei
- Afternoon** Visit to a Science Park on the way to the airport
- To follow** Transfer to the Airport for departure

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