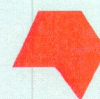


Please read the information regarding catalogue entries on page 5 of the registration set.



11-15 October 2017  
**FRANKFURTER  
BUCHMESSE**  
Guest of Honour France

**4 Catalogue Entry**

Company name: \_\_\_\_\_ Customer no. (if known): \_\_\_\_\_

**A**

**Catalogue address**

Company name: \_\_\_\_\_

Place of business: \_\_\_\_\_

Street: \_\_\_\_\_

Postcode | Town: \_\_\_\_\_

PO Box: \_\_\_\_\_ PO Box postcode | Town: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**Sort word** (alphabetical catalogue search word):

\_\_\_\_\_

**Cross reference** (fee required – see price list, max. 2 admissible):

☐ New cross reference (max. 2 only):

\_\_\_\_\_

\_\_\_\_\_

**Catalogue text** (max. 250 keystrokes, longer texts will be abridged):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Would you like to include your company logo in your Catalogue Entry? You will find contact details for ordering and pricing on pages five and six in the registration set.**

The Catalogue Entry data will be processed electronically and published in the Frankfurt Book Fair's Catalogue and on its website **www.book-fair.com**.

**Please remember to fill in the company profile P. That way, you will also be found by potential customers who don't yet know your company.**

This registration constitutes our acceptance of all stipulations included in the Terms & Conditions of Participation at the Frankfurt Book Fair 2017.

Company name  
(Please print)

Name

Date

Signature

**Please return to:** Frankfurter Buchmesse GmbH | Braubachstrasse 16 | 60311 Frankfurt am Main | Germany | Fax: +49 (0) 69 2102-277 | E-mail: servicecenter@book-fair.com

Valid only in combination with **1** Registration Participation

# Your company profile

Part of Catalogue Entry



11-15 October 2017  
**FRANKFURTER  
BUCHMESSE**  
Guest of Honour France

Company name (sort word): \_\_\_\_\_

Customer no.: \_\_\_\_\_

P

Using these criteria, you will be able to classify your company in more detail and make your offer easier to find in the Online Catalogue at [www.book-fair.com](http://www.book-fair.com) as well as in the Book Fair App. Furthermore, the company profile you create here may also serve as a guideline for

your positioning at the Book Fair. What if your particular subject area is not included in our list? In that case, make sure you include the relevant term in the text of your Catalogue Entry so that you will be found by people searching appropriately in the Online Catalogue.

## Industries and market segments

Please select a maximum of two industries (e.g. Book Publisher).

Within the selected industry, you will then be able to select up to five subsidiary segments (e.g. fiction).

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> <b>Book Publisher</b><br><input type="checkbox"/> Art, Architecture & Design Books<br><input type="checkbox"/> Book Art/Artist's Books<br><input type="checkbox"/> Business & Specialist Information<br><input type="checkbox"/> Children's Books<br><input type="checkbox"/> Comics<br><input type="checkbox"/> Cooking & Enjoyment<br><input type="checkbox"/> Education<br><input type="checkbox"/> Facsimiles<br><input type="checkbox"/> Fiction<br><input type="checkbox"/> How-To & Self-Help<br><input type="checkbox"/> Non-Fiction<br><input type="checkbox"/> Religion & Spirituality<br><input type="checkbox"/> STM & Academic Books<br><input type="checkbox"/> Tourism   | <input type="checkbox"/> Distribution/Delivery<br><input type="checkbox"/> Wholesale<br><input type="checkbox"/> Miscellaneous<br><br><input type="checkbox"/> <b>Bookselling</b><br><input type="checkbox"/> Antiquarian Bookshop<br><input type="checkbox"/> Book Club<br><input type="checkbox"/> Bookshop<br><input type="checkbox"/> Department Store Bookshop<br><input type="checkbox"/> Mail Order (incl. Online) Bookstore<br><input type="checkbox"/> Second Hand Bookshop<br><input type="checkbox"/> Specialist Bookshop<br><input type="checkbox"/> Train Station Bookshop<br><input type="checkbox"/> Miscellaneous<br><br><input type="checkbox"/> <b>Trade Services</b><br><input type="checkbox"/> Content Aggregation & Distribution<br><input type="checkbox"/> Data Conversion<br><input type="checkbox"/> E-Book Solutions<br><input type="checkbox"/> Library Services<br><input type="checkbox"/> Sales & Distribution Services<br><input type="checkbox"/> Shop Building<br><input type="checkbox"/> Software Solutions<br><input type="checkbox"/> Miscellaneous<br><br><input type="checkbox"/> <b>Creative/Artistic</b><br><input type="checkbox"/> Creative/Artistic<br><br><input type="checkbox"/> <b>Photo Agency</b><br><input type="checkbox"/> Photo Agency<br><br><input type="checkbox"/> <b>Licensing/Merchandising</b><br><input type="checkbox"/> Licensing/Merchandising<br><br><input type="checkbox"/> <b>Online Platforms</b><br><input type="checkbox"/> Content Platforms<br><input type="checkbox"/> Online Store<br><input type="checkbox"/> Self-Publishing Platforms<br><input type="checkbox"/> Service Portal<br><input type="checkbox"/> Social Network<br><input type="checkbox"/> Streaming Service<br><input type="checkbox"/> Other Online Platforms<br><br><input type="checkbox"/> <b>Information Services/News Agency</b><br><input type="checkbox"/> Information Services/News Agency<br><br><input type="checkbox"/> <b>Film &amp; TV</b><br><input type="checkbox"/> Agency/Scouting<br><input type="checkbox"/> Film & TV Production<br><input type="checkbox"/> Post Production & Film Technology<br><input type="checkbox"/> TV Broadcaster<br><input type="checkbox"/> Miscellaneous | <input type="checkbox"/> <b>Games</b><br><input type="checkbox"/> Agency/Scouting<br><input type="checkbox"/> Developer<br><input type="checkbox"/> Publisher<br><input type="checkbox"/> Serious Games: Developer<br><input type="checkbox"/> Serious Games: Publisher<br><input type="checkbox"/> Miscellaneous<br><br><input type="checkbox"/> <b>Music</b><br><input type="checkbox"/> Music & Concert Booking Agencies<br><input type="checkbox"/> Music Label<br><input type="checkbox"/> Music Production<br><input type="checkbox"/> Miscellaneous<br><br><input type="checkbox"/> <b>Art</b><br><input type="checkbox"/> Art Label<br><input type="checkbox"/> Gallery<br><input type="checkbox"/> Miscellaneous<br><br><input type="checkbox"/> <b>Stationery &amp; Gifts</b><br><input type="checkbox"/> Book Accessories<br><input type="checkbox"/> Cards<br><input type="checkbox"/> Gifts<br><input type="checkbox"/> Stationery<br><input type="checkbox"/> Miscellaneous<br><br><input type="checkbox"/> <b>Toy Manufacturing</b><br><input type="checkbox"/> Toy Manufacturing<br><br><input type="checkbox"/> <b>Telecommunications</b><br><input type="checkbox"/> Telecommunications<br><br><input type="checkbox"/> <b>Print Production</b><br><input type="checkbox"/> Pre-Press, Media Pre-Production<br><input type="checkbox"/> Printer<br><input type="checkbox"/> Binding & Other Services<br><br><input type="checkbox"/> <b>Hardware</b><br><input type="checkbox"/> Computer & Periphery<br><input type="checkbox"/> Entertainment Electronics<br><input type="checkbox"/> Mobile Devices & E-Readers<br><input type="checkbox"/> Multimedia Whiteboard Systems & Accessories<br><input type="checkbox"/> Other Hardware<br><br><input type="checkbox"/> <b>Software</b><br><input type="checkbox"/> Audiovisual Presentation Technology<br><input type="checkbox"/> Content & Asset Management<br><input type="checkbox"/> Delivery & Distribution Platforms<br><input type="checkbox"/> E-Learning<br><input type="checkbox"/> Search Technologies<br><input type="checkbox"/> Websites & Web/Mobile Applications<br><input type="checkbox"/> Miscellaneous |
| <input type="checkbox"/> <b>Newspaper Publisher</b><br><input type="checkbox"/> National Newspapers<br><input type="checkbox"/> Regional Newspapers<br><input type="checkbox"/> Weekly Newspapers<br><input type="checkbox"/> Other Newspapers<br><br><input type="checkbox"/> <b>Magazine Publisher</b><br><input type="checkbox"/> Consumer Magazines<br><input type="checkbox"/> Religion & Spirituality<br><input type="checkbox"/> Scientific Periodicals<br><input type="checkbox"/> Special Interest<br><input type="checkbox"/> Specialist Periodicals<br><input type="checkbox"/> Other Magazines<br><br><input type="checkbox"/> <b>Other Publisher</b><br><input type="checkbox"/> Address Books/Organisers<br><input type="checkbox"/> Audiobooks<br><input type="checkbox"/> Calendars<br><input type="checkbox"/> Games (non-digital)<br><input type="checkbox"/> Maps<br><input type="checkbox"/> Music Publishing<br><input type="checkbox"/> Print on Demand<br><input type="checkbox"/> Self-Publishing<br><input type="checkbox"/> Software Publishing<br><input type="checkbox"/> Miscellaneous<br><br><input type="checkbox"/> <b>Literary Agency/Scouts</b><br><input type="checkbox"/> Literary Agency<br><input type="checkbox"/> Scouts<br><br><input type="checkbox"/> <b>Packaging</b><br><input type="checkbox"/> Packaging<br><br><input type="checkbox"/> <b>Intermediate Book Trade</b><br><input type="checkbox"/> Digital Sales |  |  |