

Company name (sort word): _____

Customer no.: _____

☐ **Consulting/Services**

- ☐ Advertising/Communication Agency
- ☐ Headhunting
- ☐ IT Consulting & Services
- ☐ Management & Strategy Consulting
- ☐ Market & Trend Research
- ☐ Sales & Distribution Services
- ☐ Tax & Legal Advising
- ☐ Workflow & Process Consulting
- ☐ Other Services & Consulting

☐ **Library, Archive & Exhibition**

- ☐ Historical Sites
- ☐ Library/Archive
- ☐ Museum
- ☐ Miscellaneous

☐ **Public Institutes, Organisations & Associations**

- ☐ Cultural Organisation
- ☐ Foreign Affairs
- ☐ Public Administration
- ☐ Religious Group
- ☐ Trade Organisation
- ☐ Miscellaneous

☐ **Teaching & Education**

- ☐ Kindergarten/Pre-School
- ☐ Primary School
- ☐ Continuing Education
- ☐ Vocational School
- ☐ Adult Education
- ☐ Miscellaneous

☐ **Science & Research**

- ☐ Research Association
- ☐ University/Academy
- ☐ Miscellaneous

☐ **Wholesaler/Retailer (except books)**

- ☐ Computer & Periphery
- ☐ Entertainment Electronics
- ☐ Paper Wholesaler
- ☐ Telecommunication Technology
- ☐ Miscellaneous

☐ **Other**

- ☐ Exhibition Stand Construction
- ☐ Gastronomy
- ☐ Trade Fair, Exhibition, Congress Organiser
- ☐ Miscellaneous

Publication topics

As a publisher, you may select as many different fields and topics of publication as necessary for the range of titles in your programme.

Education

- ☐ Education, general
- ☐ Adult Education
- ☐ Art Education/Musical Education
- ☐ Early Childhood Learning
- ☐ Edutainment
- ☐ Foreign Language Study/Language Acquisition
- ☐ Higher Education
- ☐ Occupational Training
- ☐ Pedagogy
- ☐ Special Education
- ☐ Study Aids
- ☐ Teaching Methods & Materials
- ☐ Textbooks/School

Fiction

- ☐ Fiction, general
- ☐ Adventure
- ☐ Anthologies
- ☐ Classics
- ☐ Drama
- ☐ Erotica
- ☐ Fairy Tales
- ☐ Family Saga
- ☐ Fantasy
- ☐ Gay & Lesbian
- ☐ Historical
- ☐ Horror
- ☐ Humour
- ☐ Movie or Television Tie-In
- ☐ Mystery & Detective
- ☐ Novel
- ☐ Poetry
- ☐ Romance
- ☐ Science-Fiction
- ☐ Short Stories
- ☐ Thriller
- ☐ War
- ☐ Women

Academic/Non-Fiction/How-To

- ☐ Academic, general
- ☐ Non-Fiction, general
- ☐ How-To, general
- ☐ Agriculture
- ☐ Anthropology/Ethnology
- ☐ Archaeology
- ☐ Architecture
- ☐ Art
- ☐ Body, Mind & Spirit
- ☐ Business & Economics
- ☐ Childcare
- ☐ Computers
- ☐ Cooking & Enjoyment
- ☐ Crafts & Hobbies
- ☐ Dance/Theatre
- ☐ Family & Relationships
- ☐ Film & TV
- ☐ Gardening/Horticulture
- ☐ Geography
- ☐ Health/Fitness/Wellness
- ☐ History
- ☐ House & Home
- ☐ Job & Career
- ☐ Law
- ☐ Linguistics
- ☐ Literary Studies
- ☐ Mathematics
- ☐ Medicine/Nursing/Pharmacy
- ☐ Military
- ☐ Music
- ☐ Pets
- ☐ Philosophy
- ☐ Photography
- ☐ Politics
- ☐ Psychology/Psychotherapy
- ☐ Religion
- ☐ Science
- ☐ Self-Help

- ☐ Sexuality
- ☐ Sociology
- ☐ Sports & Recreation
- ☐ Technology/Engineering
- ☐ Tourism/Travel
- ☐ Transportation

Children's & Young Adult Media

- ☐ Children's and Young Adult, general
- ☐ Picture Books
- ☐ Easy to Read
- ☐ Juvenile Fiction (Age: 8 - 12)
- ☐ Juvenile Non-Fiction (Age: 8 - 12)
- ☐ Young Adult/Teenager - Fiction (Age: 13 - 19)
- ☐ Young Adult/Teenager - Non-Fiction (Age: 13 - 19)

Reference

- ☐ Reference, general
- ☐ Bibliography
- ☐ Dictionaries
- ☐ Directories
- ☐ Encyclopedias

Miscellaneous

- ☐ Autobiography/Memoirs
- ☐ Biography
- ☐ Cartography
- ☐ Coffee Table Books/Picture Books
- ☐ Comics/Cartoons
- ☐ Current Events
- ☐ Fashion
- ☐ Giftbook
- ☐ Graphic Novels
- ☐ Letters
- ☐ Lifestyle
- ☐ Regional Specialties
- ☐ Sheet Music