



## Simposio Emergenza Idrica Latina 30 Gennaio 2019

 Connected water

### Antonio Sfameli

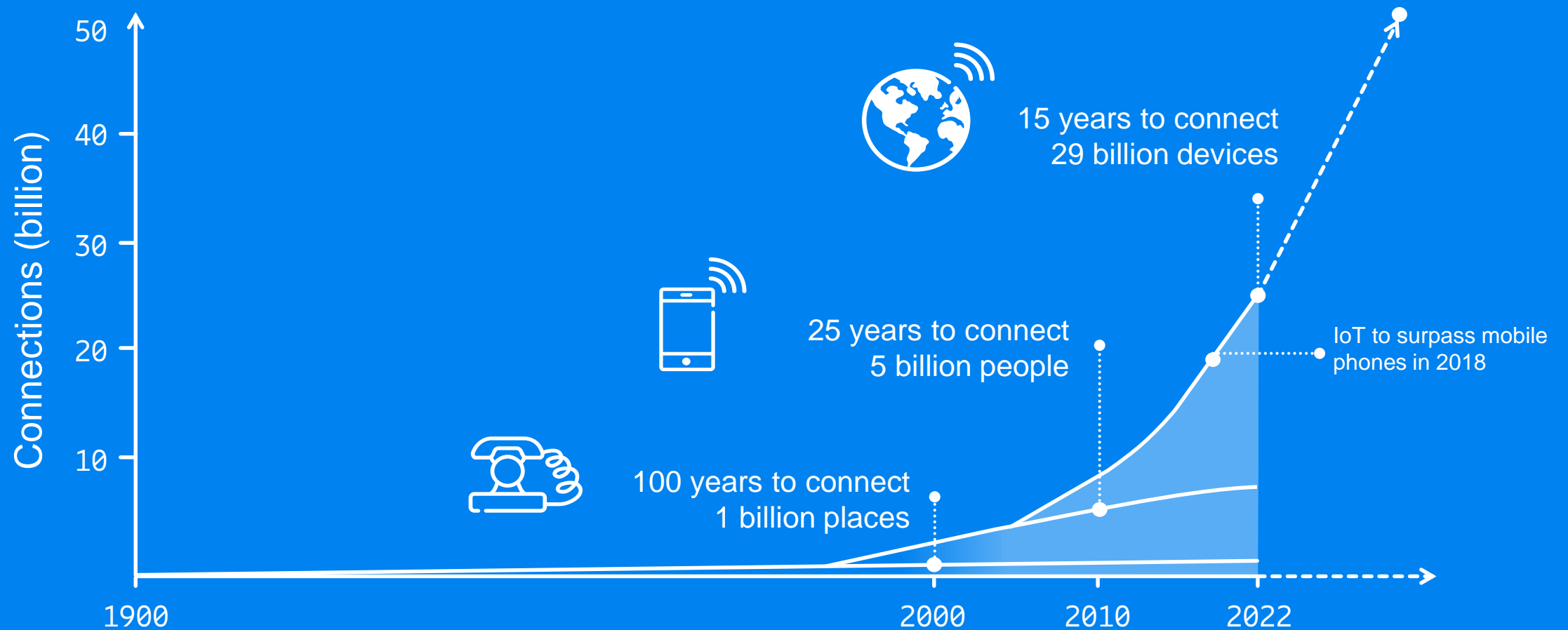
Director Government & Industry Relations – Italy  
Vice Presidente Sezione Comunicazioni Unindustria

# SDG's and ICT's role in reaching this goal



- Smart solutions can contribute significantly to a sustainable future by for example reducing water in the production of food and other commodities.
- ICT infrastructure is enabling access to water, can also help with solutions for digitally monitor rainfall and the status of drinking water.
- Broadband penetration can positively impact societies and enable access to sustainable agriculture and improved well-being and livelihood.

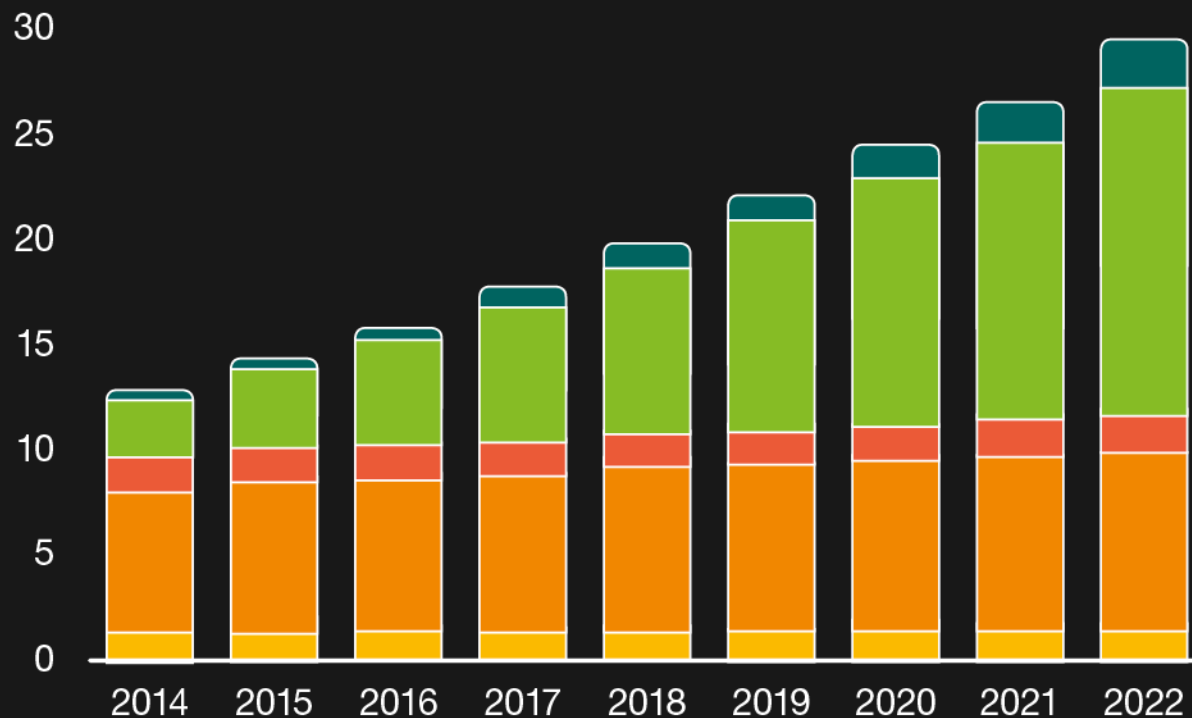
# ICT is accelerating changes








# Towards an IoT-dominated World



Connected devices (billions)



	2016	2022	CAGR
 Wide-area IoT	0.4	2.1	30%
 Short-range IoT	5.2	16	20%
 PC/laptop/tablet	1.6	1.7	0%
 Mobile phones	7.3	8.6	3%
 Fixed phones	1.4	1.3	0%
	16 billion	29 billion	10%

Source: Ericsson Mobility Report,



# New experiences and smarter operations to all aspects of life and work



**Cognifying**

## IoT

20 billion connected IoT devices by 2023, growing at 20% annually

## Big Data

Global data creation to grow 10x and reach 163 ZB annually by 2025

## AI

Machine learning implementations & pilots set to quadruple from 2017 to 2020

**Better networks**

**Sharing**

## Automation

>1.7 million new industrial robots will be installed by 2020

## Edge computing

>5 billion devices using edge computing

**Better connectivity**

**Interacting**

## VR/AR

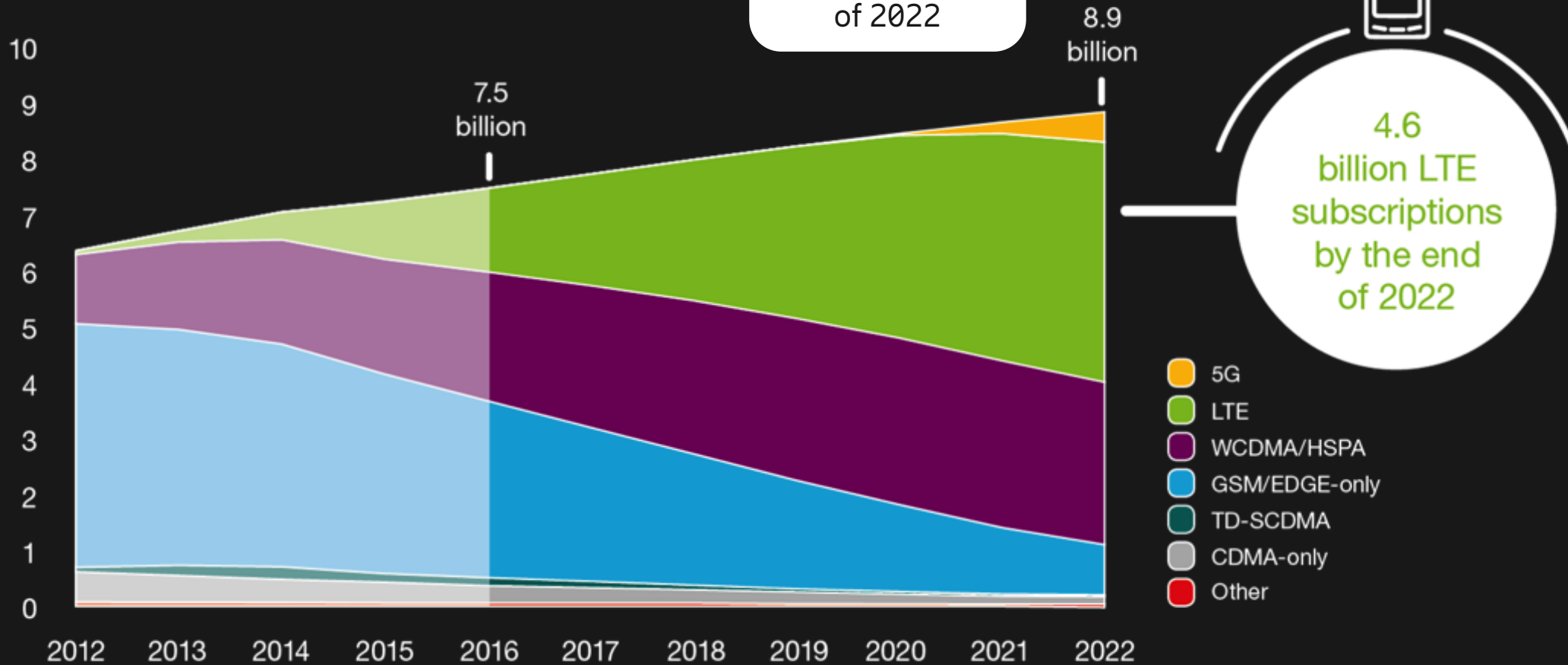
150 million VR/AR headset shipments expected by 2023

**Doing more with mobile**

# SUBSCRIPTIONS BY TECHNOLOGY



Mobile subscriptions by technology (billion)





# 5G CHALLENGES

*30-50 X*

*10 X*

*1.5 X*

*100 X*

*NFV/SDN*

**LATENCY**

1 ms

E2E

**THROUGHPUT**

10 Gbps

Per connection

**MOBILITY**

500 Km/h

High Speed

**CONNECTION**

1,000K

Connections  
per Km<sup>2</sup>

**NETWORK  
ARCHITECTURE**

**SLICING**

*30-50 ms*

*100Mbps*

*350 Km/h*

*10 K*

*No-Flexible*

# Industries are Transforming

IoT is about transforming industries and societies

- Improving efficiency
- New Business models
- Enabling new revenues
- And much more...





# VAST NUMBER OF IOT USE CASES WITH HUGE POTENTIAL



temp  
noise  
air\_quality  
occupancy  
energy  
water



vibration  
temperature  
traffic\_intensity  
surface\_condition  
noise\_level  
route\_to\_work



energy  
water  
waste  
CO2\_emission  
machine\_tear  
production



heart\_rate  
skin\_conductance  
gesture  
mood  
position  
movement



location  
occupancy  
fuel  
emissions  
speed



irrigation  
luminosity  
nutrition  
moisture  
pesticides

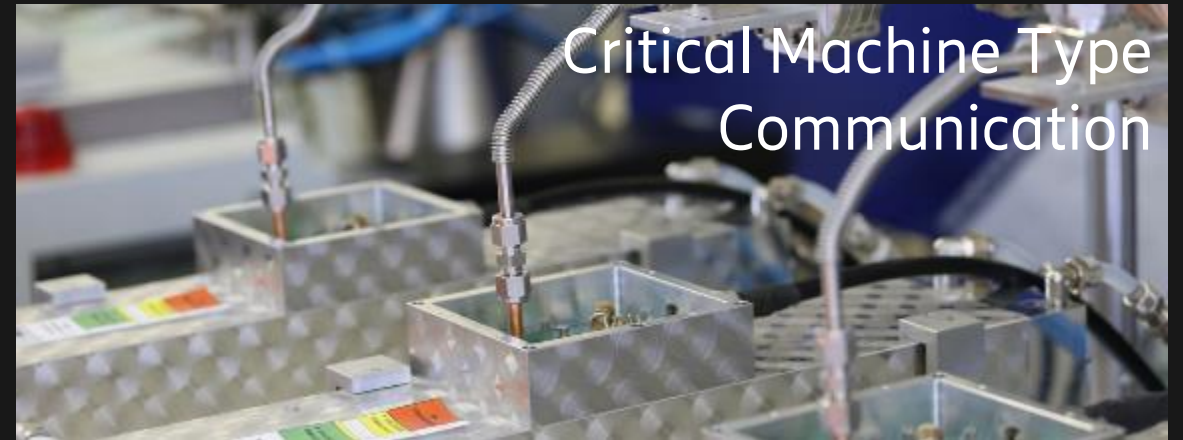


# 5G will serve different scenarios then enable new evolved IOT use cases

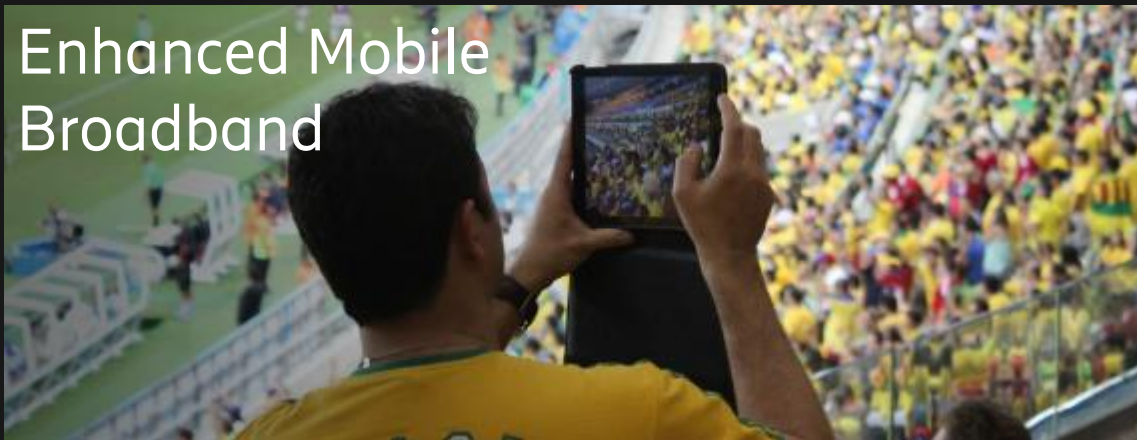
Massive Machine  
Type Communication



Critical Machine Type  
Communication



Enhanced Mobile  
Broadband



Fixed Wireless  
Access



# CONNECTED WATER



## THE CHALLENGE

- › Water quality sensors are expensive
- › Manual data collection is time consuming
- › Real-time detection is needed
- › Battery life must be long



PRACTICAL  
AND  
CONNECTED

## THE SOLUTION

- › designed low-cost water sensors that can be easily deployed
- › Connected the sensors to platform
- › Deploying with LTE IoT for extra low power consumption



A PARTNERSHIP  
WITH  
OPERATORS

## THE RESULT

- › Technology can monitor more sites, more often with less resources
- › City officials create a positive message for their citizens
- › Clean water protection



REAL SMART  
CITIES USE  
CASE



# PROJECT APPROACH

Customer benefits	Customer segments	
	Industrial Plant Holders	Cellular Service Providers
Wireless industry partner		
Carrier grade services		
Multi-operator		
Local investments		



With 71% of Earth being covered by water, what else can we learn if we look a little deeper. Our challenge is to take the natural technology found within water and learn how to use it to develop innovative communication.



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